



Hello

I am Gaëtan de La Ville, I am a young French Designer, **I do Interaction Design and Design Thinking.**

I have just graduated from **L'Ecole de Design Nantes Atlantique**, with highest honours & jury praise.

I am passionate about **innovation, economy, and visual art.** I am also a hiker, a gardener, and an amateur videographer.

I love being a part of international teams. **I can work in French and in English.** I also speak casual Spanish, and survival Chinese.

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**During my cursus,
I perfected a human
and innovation
centered design
method.**



**During my work
experience in China,
I also learned
to be fast,
and pragmatic.**



Education

Master in Design and Transculturality

2013/2015 - EDNA/SHANGHAI
IDEO Style Design Methodology in a Chinese context.

Bachelor in Interaction Design

2011/2013 - EDNA/FRANCE
Technical & Professional approach
Web, Motion, 3D, Dataviz, Service, Scenography, Connected objects.

Competitive applied arts preparation

2010/2011 - EDNA/FRANCE
Drawing, sculpture, Plastic arts, Photography, Video
Oral & Written expression.

Design thinking skills

1/Anthropologic & cultural analysis

2/Field exploration & identification of design opportunities

3/Lead workshops & test with users

4/Concept developpement &

Work

Interaction designer Intern, Triad China

2015, 5 MONTHS - SHANGHAI
Videos concepts, Branding, Interactive installations.

Assistant art director intern, Greenhousecore

2013, 5 MONTHS - SHANGHAI
Working as part of a team and in autonomy : Video, Animation, UX design, graphic design.

Freelances

2010/2016 - FRANCE/CHINA
UX designer for Swarovski. UX consulting for controversciences. Webdesign for individuals and startups, Photographer at Itinéraire Baroque.

After Effects ●●●●●

Premiere Pro ●●●●

Photoshop ●●●●●

InDesign ●●●●

Illustrator ●●●●

Arduino ●●●

Processing ●●

HTML, CSS, PHP, MYSQL ●

**Right now,
I am looking forward
to work on innovative
and ambitious
projects.**

